



B.P.PODDAR INSTITUTE OF MANAGEMENT & TECHNOLOGY

Program: Electrical Engineering Year: 4th Semester: 7th

Course: Principles of Management Course Code: HM-EE701

AY: 2021-22

Lesson Plan

Lecture No.	Topic Covered	Text/References with Character	TA/TM	Course Outcome	Bloom Level
L1	Basic concepts of Management: Essence & Functions	T1, Ch5	TA1, TM1	CO1	Define
L2	Basic concepts of Management: Roles, Levels	T1, Ch5	TA1, TM1	CO1	Define
L3	Planning : Concept, Nature	T1, Ch8	TA1, TM1	CO1, CO2	Explain, Interpret
L4	Planning : Types, Analysis	T1, Ch8	TA1, TM1	CO1, CO2	Classify Analyse
L5	Management by Objectives	T1, Ch19	TA1, TM1	CO1, CO2	Interpret Analyse
L6	Organisation Structure	T1, Ch10	TA1, TM1	CO1, CO2	Classify Distinguish
L7	Organisation Structure	T1, Ch10	TA1, TM1	CO1, CO2	Classify Distinguish
L8	Centralization & Decentralization	T1, Ch10	TA1, TM1	CO1, CO2	Analyse
L9	Span of Management, Organisation Effectiveness	T1, Ch10	TA1, TM1	CO1, CO2	Analyse

L10	Management & Society	T1,Ch2	TA1,TM1	CO1	Classify
L11	Assignment				
L12	Corporate Social Responsibility, Corporate Governance	T1,Ch3	TA1,TM1	CO2,CO5	Compare Criticize
L13	Ethical Standards	TI, Ch4	TA1,TM1	CO5	Compare
L14	Job Design, Recruitment & Selection	T1 Ch13	TA1,TM1	CO2	Examine
L15	Training & Development	T1,Ch13	TA1,TM1	CO2	Organize
L16	Stress Management	R3 Ch25	TA1,TM1	CO2	Interpret
L17	Communication	T1,Ch16	TA1,TM1	CO2	Relate
L18	Motivation	T1 Ch14	TA1,TM1	CO2	Compare
L19	Team Effectiveness	T1,Ch12	TA1,TM1	CO2	Compare
L20	Conflict Management	T1,Ch17	TA1,TM1	CO2	Interpret
L21	Creativity, Entrepreneurship	T1,Ch21, R1,Ch57	TA1,TM1	CO2	Interpret
L22	Leadership	T1,Ch15	TA1,TM1	CO1,CO2	Relate

					Compare
L23	Decision Making	T1,Ch9	TA1,TM1	CO3	Apply
L24	Production, Markets, National Income Accounts	R3	TA1,TM1	CO2	Interpret
L25	Financial Functions and Goals	R2,Ch1	TA1,TM1	CO2	Interpret
L26	Financial Statement	R2,Ch2	TA1,TM1	CO2	Organise
L27	Ratio Analysis	R2,Ch4	TA1,TM1	CO3	Apply
L28	Statistical Inference	R3Ch33	TA1,TM1	CO3	Apply
L29	Assignment				
L30	Forecasting, Regression Analysis	R3Ch34,Ch35	TA1,TM1	CO3	Apply
L31	SQL	R1,Ch16	TA1,TM1	CO3	Solve
L32	Market Planning & Research	R3,Ch28,Ch27	TA1,TM1	CO4	Design
L33	Marketing Mix	R3,Ch29	TA2,TM1	CO4	Develop
L34	Advertising & Brand Management	R3,Ch31,Ch32	TA2,TM1	CO4	Design
L35	Production Management	R1,Ch5	TA1,TM1	CO3	Apply

L36	Operations Management	R1,Ch20,Ch26	TA1,TM1	CO3	Apply
L37	Logistics & Supply Chain Management	R1,Ch28	TA1,TM1	CO3	Schedule
L38	TQM	T1,Ch19	TA1,TM1	CO3	Interpret
L39	Kaizen	R3,Ch40	TA1,TM1	CO3	Interpret
L40	Six Sigma, MIS	R3, Ch41	TA1,TM1	CO3	Interpret

Texts/References:T/R

T1 –Ghuman Management (Tata McGraw Hill 2010)

R1 - Jhamb L.C. Industrial Management I(Everest Publishing House 2007)

R2 – Pandey I.M. Financial Management (Vikas Publishing House 2004)

R3 - Bhat A, Kumar A Management (Oxford University Press 2013)

TA/TM

TA1- Chalk & Talk

TA2- PPT

TM1 - Lectures